



# MIMEDIA HOLDINGS INC.



1310 – 1140 West Pender St  
Vancouver BC V6E 4G1

## Voting Instruction Form (“VIF”) – Annual General and Special Meeting Meeting to be held on June 29, 2026

### Appointment of Appointee

I/We being the undersigned holder(s) of **MiMedia Holdings Inc.** hereby appoint **Christopher Giordano, Chief Executive Officer** of the Company, or failing this person, **Philip Ellard Chief Financial Officer** of the Company

OR

Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein:

as my/our appointee with full power of substitution and to attend, act, and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the appointee sees fit) and all other matters that may properly come before the **Annual General and Special Meeting of MiMedia Holdings Inc.** to be held at **220-333 Terminal Ave, Vancouver BC V6A 4C1** at **11:00 am** (Vancouver Time) or at any adjournment thereof.

<b>1. Number of Directors.</b> To fix the number of directors of the Corporation for the ensuing year at three (3).				<b>For</b>	<b>Against</b>
				<input type="checkbox"/>	<input type="checkbox"/>
<b>2. Election of Directors.</b>	<b>For</b>	<b>Withhold</b>	<b>For</b>	<b>Withhold</b>	<b>For</b>
a. Christopher Giordano	<input type="checkbox"/>	<input type="checkbox"/>	b. John McPhail	<input type="checkbox"/>	<input type="checkbox"/>
			c. Seth Solomons	<input type="checkbox"/>	<input type="checkbox"/>
<b>3. Appointment of Auditors.</b> To re-appoint McGovern Hurley LLP as auditors of the Corporation for the ensuing year and to authorize the directors of the Company to fix the remuneration of the auditors.				<b>For</b>	<b>Withhold</b>
				<input type="checkbox"/>	<input type="checkbox"/>
<b>4. Approval of Omnibus Equity Incentive Plan.</b> To consider and, if deemed appropriate, to approve, with or without variation, an ordinary resolution to re-approve and confirm the Corporation's amended and restated omnibus equity plan (the “ <b>Omnibus Equity Incentive Plan</b> ”).				<b>For</b>	<b>Against</b>
				<input type="checkbox"/>	<input type="checkbox"/>

**Authorized Signature(s) – This section must be completed for your instructions to be executed.**

**Signature(s):**

**Date**

I/we authorize you to act in accordance with my/our instructions set out above.  
I/We hereby revoke any VIF previously given with respect to the Meeting. If no voting instructions are indicated above, **this VIF will be voted as recommended by Management.**

\_\_\_\_\_  
MM / DD / YY

**Interim Financial Statements** – Check the box to the right if you would like to receive interim financial statements and accompanying Management's Discussion & Analysis by mail. See reverse for instructions to sign up for delivery by email.

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**Annual Financial Statements** – Check the box to the right if you would like to receive the Annual Financial Statements and accompanying Management's Discussion and Analysis by mail. See reverse for instructions to sign up for delivery by email.

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**INSTEAD OF MAILING THIS VIF, YOU MAY SUBMIT YOUR  
VIF USING SECURE ONLINE VOTING AVAILABLE ANYTIME:**

**This VIF is solicited by and on behalf of Management.**

**VIFs must be received by 11:00 am (Vancouver Time), on June 25, 2026.**

**Notes to VIF**

1. We are sending to you the enclosed proxy-related materials that relate to a meeting of the holders of the series or class of securities that are held on your behalf by the intermediary code identified to the right. Unless you attend the meeting and vote in person, your securities can be voted only by management, as proxy holder of the registered holder, in accordance with your instructions.
2. Each holder has the right to appoint a person, who need not be a holder, to attend and represent them at the Meeting. If you wish to appoint a person other than the persons whose names are printed herein, please insert the name of your chosen appointee in the space provided on the reverse.
3. Should you wish to attend the meeting and vote in person, please write your name in the place provided for that purpose in the voting instruction form provided to you which will grant you the right to attend the meeting and vote in person.
4. We are prohibited from voting these securities on any of the matters to be acted upon at the meeting without your specific voting instructions. In order for these securities to be voted at the meeting, it will be necessary for us to have your specific voting instructions. Please complete and return the information requested in this form to provide your voting instructions to us promptly.
5. If the securities are registered in the name of more than one holder (for example, joint ownership, trustees, executors, etc.) then all of the registered owners must sign this VIF in the space provided on the reverse. If you are voting on behalf of a corporation or another individual, you may be required to provide documentation evidencing your power to sign this VIF with signing capacity stated.
6. This VIF should be signed in the exact manner as the name appears on the VIF.
7. If this VIF is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
8. The securities represented by this VIF will be voted as directed by the holder; however, if such a direction is not made in respect of any matter, this VIF will be voted as recommended by Management.
9. The securities represented by this VIF will be voted or withheld from voting, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
10. This VIF confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the meeting.
11. This VIF should be read in conjunction with the accompanying documentation provided by Management.
12. By providing voting instructions as requested, you are acknowledging that you are the beneficial owner of, and are entitled to instruct us with respect to the voting of, these securities.
13. If these voting instructions are given on behalf of a body corporate set out the full legal name of the body corporate, the name and position of the person giving voting instructions on behalf of the body corporate and the address for service of the body corporate.



**To Vote Your VIF Online please visit:**

**<https://vote.odysseytrust.com>**

**You will require the CONTROL NUMBER printed with your address to the right.**

**If you vote by Internet, do not mail this VIF.**

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. A return envelope has been enclosed for voting by mail.